

ena.

Education

Savannah College of Art and Design (SCAD)
Savannah, GA
B.F.A. in Illustration
Minor: Business Management & Entrepreneurship
Graduation: May 2020, Summa Cum Laude

University of Oxford (New College)
Oxford, England
Certificate of Literature
Graduation: August 2016

Contact

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Professional Experience

Attentive Mobile

Visual Designer - Sept. 2022 to Present

Currently, I work at Attentive, an SMS marketing company catering to thousands of clients. As a Visual Designer, I am responsible for reflecting the branding of our clients into our sign-up units for SMS and email capture. I create custom work using CSS for high-tier clients like Dior, H&M, and P&G. I also build emails, as an additional product offering.

ERG Co-Lead - Jan 2023 to Present

I serve as an employee resource group co-lead for our women's ERG, I'm Speaking Be Attentive. As a co-lead, I am responsible for fostering an inclusive environment for our community. I plan events that are both fun and educational, I use my design skills to create graphics, and I collaborate cross-functionally with other ERGs and colleagues to bring awareness and information to my company.

JECT

Graphic Designer and Creatives Lead - March 2021 to Sept. 2022

I was the graphic designer and creative voice for JECT, a cosmetic injectables and medical-grade skincare company based in NYC. As their sole in-house creative, I was responsible for maintaining the brand voice across all platforms, designing regional ad campaigns, and creatively directing our content initiatives. I lead a team of freelancers in order to reach all touchpoints of the business.

Everybody & Everyone

Marketing Associate & Graphic Designer - Oct. 2020 to March 2021

I managed the social media accounts, created ads and marketing campaigns, and spearheaded the creative identity for this sustainable, size-inclusive fashion start-up. Since the company consisted of only a core team, I had the opportunity to develop a wide skillset, from designing graphics for clothing to photographing and designing ads for our marketing initiatives.

Freelance Work

Freelance Creatives - Oct. 2015 to Present

Since 2015, I have done freelance design, illustration, and website layout work for clientele spanning many industries. I have created the brand identity for several business from scratch, I've updated logos and brand kits, and given websites a fresh look. I also have been commissioned for illustration work in both traditional and digital mediums.

Protocol 46 Cybersecurity

Graphic Design & Marketing Intern - July 2019 to Aug. 2019

I utilized my skills for the duration of this internship to create social media content and client presentations. I also attended board meetings and took detail notes, which developed my organization and administrative work.

Skills

Strong Leader
Assertive
Hard-Working
Fast Learner
Team Player
Enthusiastic
Innovative

Software & Materials

Photoshop
InDesign
After Effects
Illustrator
Google Suite
Figma
Procreate
CSS
Jira
Microsoft Suite
Watercolor
Acrylic
Calligraphy